

STRATEGIC PLAN

Empowering **Youth**. Driving **Change**.



At the United States Youth Forum, **our mission** is to empower underserved youth by normalizing youth-led civic engagement as an essential part of community and societal change. We strive to create accessible, inclusive opportunities for young people to develop leadership, advocacy, and community organizing skills. Through volunteer opportunities that align with their talents and passions, we enable youth to actively shape change, build movements, and make informed decisions, fostering a healthy, ongoing relationship with the process of creating positive change in their communities.



To advance our mission of empowering underserved youth and promoting youth-led civic engagement, the United States Youth Forum (USYF) has outlined a strategic plan focused on two key areas of growth for the 2025-2027 period:

INTERNAL GROWTH

Our goal is to further promote youth-led civic engagement by expanding virtual volunteer opportunities through USYF, enabling young people to gain hands-on experience in building movements and engaging in fieldwork. To achieve this, we will focus on:

- ***Leveraging strategic partnerships and youth-centered social media campaigns to increase awareness and recruitment.***
- ***Hosting in-person events that foster direct engagement and recruitment from underserved communities.***

BY 2027

we aim to engage at least **50** young individuals—particularly from underserved communities—into volunteer opportunities with USYF.



OVER THE NEXT TWO YEARS

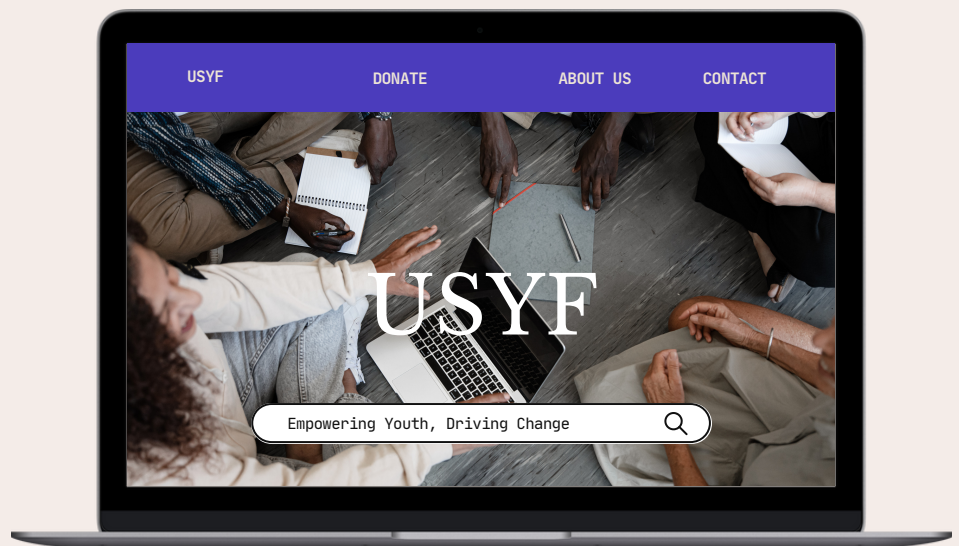
Over the next two years, we will empower our youth volunteers to collaborate, plan, and execute a minimum of **10** youth-centered civic engagement campaigns that inspire change and action within their communities.

By focusing on internal growth, we hope to create a community of youth who are equipped to lead, inspire, and make lasting contributions to the world around them.

To amplify the voices of young people and encourage active participation in community change, we will create compelling content and resources focused on community organizing, movement building, and positive civic engagement. Our approach includes:

EXTERNAL GROWTH

- ***Establishing an ambassador team to represent USYF on social media and share the importance of youth-led engagement.***
- ***Building a resource team that will develop and distribute accessible, youth-centered resources on civic engagement across digital platforms.***



ADDITIONALLY

By 2027, we aim to recruit at least **15** social media ambassadors and grow our online presence to reach **5,000** followers. Through strategic partnerships and collaborations, we will continue to enhance our impact and empower youth to become effective changemakers.



By collaborating with like-minded organizations and individuals, we will continue to **expand our impact** and inspire the next generation of leaders.





USYF is more than an organization—it's a community of young leaders, advocates, and change-makers working together to create a brighter future. We believe that everyone has a role to play in shaping their communities, and we invite you to join us on this journey.

JOIN THE MOVEMENT



Together, we can build a future where youth voices lead the way. Join us in creating change, one step at a time. For more information, visit our website at **UnitedStatesYouthForum.org** or follow us on social media. Let's make a difference—together.



Designed by David Jackson